

DISTRIBUTION OF MATERIALS FOR STUDENTS

The Biddeford School Committee believes that students should not be used to distribute or carry home flyers, brochures, or other materials that are not directly related to school programs, school curriculum and/or school related activities.

Only the following materials may be distributed to students to be carried home:

1. Communications from the school committee, Superintendent, school administrators and school staff including newsletters, letters to parents, announcements of meetings or events, school forms, and classroom information.
2. Information and notices concerning school-sponsored activities and programs for students and/or parents.
3. Information and notices concerning activities and programs offered by groups affiliated with the Biddeford schools, such as parent-teacher organizations and booster groups.
4. Information and notices from municipal, state and federal agencies concerning programs available to students.
5. Information and notices concerning activities and programs offered by youth-oriented and civic-oriented organizations, including the following:
 - Biddeford Parks & Recreation
 - Biddeford Adult Education
 - Boy Scouts / Girl Scouts
 - Northern York County Association (YMCA)
 - Local Public Libraries

At the discretion of the Superintendent/designee, flyers or posters from other non-profit groups concerning activities or programs that directly support the educational goals of the schools and benefit students may be distributed in a designated location in each school. The Superintendent/designee may impose distribution or posting rules in accordance with this policy.

Materials approved for distribution or posting must state in writing: "This program or event is not affiliated with the Biddeford School Department or its agents. Distribution of fliers through Biddeford Schools is a community service and does not indicate endorsement or sponsorship of this program by the Biddeford School Department."

Materials that disrupt the instructional process, that are lewd or obscene, libelous, discriminatory, or that promote illegal activities will not be distributed or displayed.

Commercial materials will not be distributed to students or posted in the schools except for those associated with school activities such as graduation, class pictures, class rings, or approved fundraising activities.

The Biddeford School Committee recognizes that in some instances product names, logos, or advertising on materials may be acceptable when the programming, equipment or services can be clearly shown to be a significant benefit to the school or the district. The Superintendent/designee may impose distribution or posting rules in accordance with this policy as needed.

Cross Reference: KHB, Advertising in Schools

Approved: November 23, 2010